



Madison, WI

## Communications Intern

Bethel Lutheran Church is a historic 170 year old urban congregation located in the heart of downtown Madison, WI, just blocks from the Wisconsin State Capital. Guided by our mission to be a “City-Wide Church with a World-Wide Ministry,” Bethel is deeply engaged in addressing hunger, homelessness, and poverty while creating space for spiritual growth and community.

This internship invites students to apply their communications training in a nonprofit and church setting. The Communications Intern will work with Bethel’s Communications Manager and Media Ministry team on multi-platform strategies for storytelling, outreach, and engagement, while also gaining unique experience in broadcast ministry. We have six (6), nine (9), or twelve (12) month internship opportunities available. This internship is 20-25 hours per week.

### Role Responsibilities:

- Support weekly communication tasks: bulletins, e-newsletters, web updates.
- Collaborate with the Media Ministry team on producing Bethel’s televised worship service.
- Collaborate with Bethel’s Communication Manager to manage and create content for social media platforms (Instagram, Facebook, YouTube).
- Create and edit video content highlighting Bethel’s ministries and events.
- Assist with graphic design for print and digital use.
- *Summer Component:* Travel to Bethel Horizons Summer Camp to capture video and photography of youth from Hephatha Lutheran (Milwaukee) and Bethel Lutheran (Puerto Rico) as they attend a week of camp. Materials will be used to share the impact of this experience with the wider Bethel community.
- Perform other responsibilities as assigned based on organizational needs.

### Qualification Requirements:

- Current student or recent graduate in communications, marketing, journalism, or media production is required.
- Strong writing, editing, and organizational skills.
- Familiarity with social media platforms.
- Basic video editing/photography/design skills (Canva, Adobe, or similar) are a plus.
- Collaborative spirit and creativity.
- Completion of a background check is required.

Learning Outcomes:

- Explore how communications skills translate into nonprofit, church, and media ministry contexts.
- Gain real-world experience in broadcast, video, and digital media.
- Build a professional portfolio spanning print, digital, and photography/videography.
- Reflect on vocational pathways that combine media, storytelling, and faith.

Physical Requirements (with or without reasonable accommodation):

- Climbing, feeling, grasping, hearing, sitting, standing, stooping, smelling, talking, walking, seeing.
- Lifting up to 25 pounds.

In exchange for your talents and service, you will receive a stipend of \$1,000/month, plus free housing and utilities at Bethel Lutheran Church in our private on-site shared 2-bedroom apartment with full kitchen and bathroom. If you are interested in joining our team, please send your resume to [employment@bethel-madison.org](mailto:employment@bethel-madison.org).