

Stay Tuned to Bethel



A publication for viewers of

Worship at Bethel

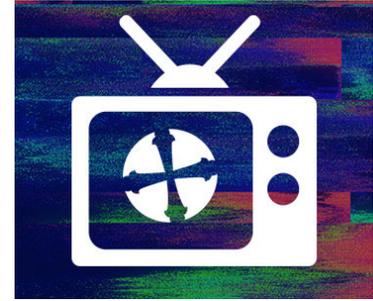


Because of you, hope is possible

Thank you for your financial support. With your contributions, you are delivering the message of Jesus to thousands each Sunday morning. Bethel's TV Worship Broadcast couldn't do it without you.

Your support couldn't come at a more critical time. As you know well, this coronavirus pandemic has people staying away from church. Few churches gather for in-person worship. All these people staying at home from church desperately need the Good News of Jesus Christ.

More and more people are forced to look for sound Biblical teaching on a screen. And because of your generosity, they find Bethel Worship on WKOW Channel 27 at 10:00 am each Sunday. This makes your financial support so timely and so important. Thank you! Thank you! Thank you!



Bethel has telecast on Madison's ABC affiliate, Channel 27 for 40 years. Like everything else, costs have only gone up. The airtime and media crew costs for the TV program add up to \$110,000 each year. That is just over \$2,000 each week.

Last year, we received 76% of the funding needed from our viewers. This year, we are confident that with a few more sponsors, the program will be able to remain on the air for years to come. Again, thank you for your support.

Lord's Supper live stream

Join us on Wednesdays at 6:30 pm for the Lord's Supper. Just because we are unable to meet in person for worship doesn't mean we can't share the Lord's meal.

There are few features more central to the life and teaching of Jesus than the common meal. Every Wednesday until we are able to celebrate in person, a pastor will lead us in a live-streamed Lord's Supper at 6:30 pm on Bethel's Facebook page. Or you can watch any time after 8 pm on our YouTube channel.

Of course, no Lord's Supper is complete without the bread and wine (or juice). So, everyone is asked to have wine/juice and bread ready for the evening's communion (any type of bread and wine/juice will work). A pastor will lead the blessing over the Internet. We will all share the body and blood together and the goodness of God.

Bethel pastoral staff

Mike Brown, *Lead Pastor*

John Swanson, *Director of
Congregational Life*

Gifts and memorials help share God's word

Media Ministry Gift / memorial summary

May 16 – August 15, 2020

Total contributions..... \$ 45,089



Bequests were made to Bethel's Media

Ministry by:

June Eagan
Virginia E.
Swingen

Non-member tele-cast viewers made general gifts:

Janet Ammentorp
Nancy Abraham
Lee & Cheryl
Ackley
Janet Ammentorp
Harold
Amundson
JoAnn Benisch
Helen Bishopberger
Carol Ann
Christie
Donald & Christine
Clark
Sharon Collins
James & Sally
Davis
Andrew & Deborah
DiPiazza
Ruth Evert
James & Rosalie
Foley
Evangeline Goth
Kathryn Gove
Marie Groskreutz

Ralph & Dorothea
Gustafson
Nancy Hegna
Doug & Mary
Hudzinski
Dolores
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Jay Massey
Bruce McCoy
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Eleanor Neumann
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Mary
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Dorothy
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Robert & June
Schutz
Mary Stamm
Millie Stauffer
Roger Steel
Sandy & Tom
Terrill

Memorials were given by these non-members:

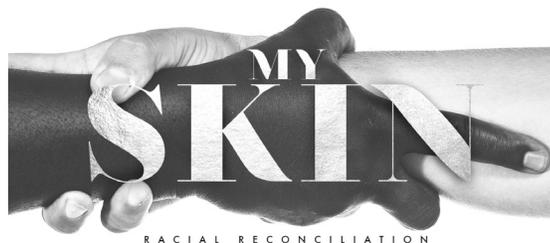
In memory of Jeanette Bjelde & Grace Wendt by Cynthia Smith

In memory of Jim Conant by Paul & Dawn Kellesvig, Sharon Collins

In memory of Karl Peterson by XYZ

In memory of Don Schmidt by XYZ

In memory of my parents, Joseph W. & Mary E. Steel by Roger Steele



Sermon series

Sept. 20, 27 and Oct. 4

My Skin: Racial Reconciliation

Coming soon to Bethel TV Broadcast will be a crucially important series of sermons dealing with a difficult topic.

Beginning Sept. 20 and running through Oct. 4, Pastor Mike and Pastor John will speak to the reality of race in our nation, state and community.

Every single person in our community has been touched by racism and suffers from its effects. Every single person in our community needs to hear God's promise to people longing for a better world.

Bethel understands this promise and believes in that a better world is not just possible but inevitable with the power and presence of Jesus Christ.

With peaceful protests, violent riots and anger in the streets, Christians are called to speak words of peace, healing, and hope.

Join us for this three-week series and help us build the world God has promised.

Sponsored telecast

- ◆ **May 25: In memory of all the service men and women who have given their lives for the freedom of our country** by the Friends of the Media Ministry

Looking for more from Bethel?



Streaming of our Sunday service is available 24/7 online!

bethel-madison.org

(Select Streaming from the Worship tab at the top of the page)

or

[youtube.com/user/BethelLutheranTV](https://www.youtube.com/user/BethelLutheranTV)

Past worship services are available online: www.bethel-madison.org/worship-bethel-tv

Bethel 101: New member class

Attend the orientation class to life at Bethel, which continues through Oct. 7. The class includes elements of Bethel's teachings on what it means to be a follower of Jesus, how to understand the Bible, the meaning of the Lord's Supper and baptism, how to get involved at Bethel and many other subjects.

Bethel 101 meets on Wednesday evenings from 7-8:30 pm. This class is open to all people, members, non-members and the simply Bethel-curious. For questions, please email pastormikebrown@bethel-madison.org.

Support Bethel's Media Ministry!

Worship at Bethel reaches about 25,000 people each week – people who may not otherwise hear God's Word. The Sunday 7:45 a.m. service is edited and then televised.

For more than three decades *Worship at Bethel* has been broadcast over commercial television. In Madison, the 30-minute broadcast can be viewed on WKOW channel 27 at 10 a.m. on Sundays.



Your gift helps:

- ✚✚✚ **Level 3** \$1,500
Picture and text shown at beginning and end of telecast.
- ✚✚ **Level 2** \$1,000
Picture and text shown at beginning of telecast.
- ✚ **Level 1** \$500
Text shown at beginning of telecast.

All gifts are welcome

Please return the donation envelope provided with this newsletter. To support *Worship at Bethel*, Media Ministry checks may be made payable to *Bethel Lutheran Church* with *Media Ministry* indicated on the memo line.

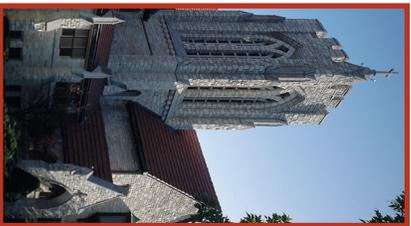
Or, donate online at: www.bethel-madison.org/post/support-bethels-media-ministry.

Call Alice Mowbray with questions or to learn about giving options – from appreciated stock and charitable gift annuities to bequests and IRA direct distributions: 608-257-3577, Ext. 222.

Media Ministry

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608-257-3577

ADDRESS SERVICE REQUESTED



Tune in! Sunday telecast schedule

Madison 10:00 a.m. WKOW-TV 27

**Eau Claire, Green Bay, LaCrosse, Milwaukee,
Wausau / Rhinelander**

*Viewers: Although the telecast is no longer aired
in these areas, you will continue to receive this
publication.*

Get more Bethel news online: www.bethel-madison.org

Stay Tuned is a quarterly publication for viewers of Worship at Bethel.

Editor: Alice Nowbray, Bethel Lutheran Church

Design: Effective Communications

Bethel Lutheran Church calendar

2020 Sundays	First Reading	Second Reading	Gospel
Sept. 6	Lectionary 23 Ezek. 33:7-11	Rom. 13:8-14	Matt. 18:15-20
Sept. 13	Lectionary 24 Gen. 50:15-21	Rom. 14:1-12	Matt. 18:21-35
Sept. 20	Lectionary 25 Jonah 3:10-4:11	Phil. 1:21-30	Matt. 20:1-16
Sept. 27	Lectionary 26 Ezek. 18:1-4, 25-32	Phil. 2:1-13	Matt. 21:23-32
Oct. 4	Lectionary 27 Isa. 5:1-7	Phil. 3:4b-14	Matt. 21:23-32
Oct. 11	Lectionary 28 Isa. 25:1-9	Phil. 4:1-9	Matt. 22:1-14
Oct. 18	Lectionary 29 Isa. 45:1-7	1 Thess. 1:1-10	Matt. 22:15-22
Oct. 25	Reformation Sunday Jer. 31:31-34	Rom. 3:19-28	John 8:31-36
Nov. 1	All Saints Day Rev. 7:9-17	1 John 3:1-3	Matt. 5:1-12
Nov. 8	Lectionary 32 Amos. 5:18-24	1 Thess. 4:13-18	Matt. 25:1-13
Nov. 15	Lectionary 33 Zeph. 1:7, 12-18	1 Thess. 5:1-11	Matt. 25:14-30
Nov. 22	Christ the King Ezek. 34:11-16, 20-24	Eph. 1:15-23	Matt. 25:31-46
Nov. 29	1 Advent Isa. 64:1-9	1 Cor. 1:3-9	Mark 11:1-10

