

# BETHELITE

A city-wide church with a world-wide ministry

Evangelical Lutheran Church in America

March 3, 2010 † Volume 59, No. 24



## Bethel's Vibrant Music Ministry



**Worship Services**  
  
**The Overture Center**

**† Wednesday, March 10**

- 11:30a **Worship Service**
- 12:00p Lunch - provided at cost
- 12:30p Faith Talk-Steve Nelson
- Lent Bible Study
- 1:15p Dinner
- 5:00p Tex Tubb's Taco Palace  
Chicken or Beef Tacos and Rice and Beans  
Entrée: \$4.50 Salad: 2.25  
Pie: 1.75 Cake: .75 Drink: .50
- 6:00p Bethel Horizons Program  
Adventure Activities by Phil Bramley
- 6:30p Lenten Kids Series in Game Room  
Ken Lonquist: Music and Stories
- 6:30p **Worship Service**
- 6:30p Lent Bible Studies & Worship
- Child care 5:30-8:15 p*

*Mozart Requiem*  
**Sunday, March 21 at 9:15 am & 10:45 am Worship Services**



This musical offering is rarely heard within the context of worship. The Bethel Choir with professional orchestra will bring

to life this beloved Requiem. Join us during one of these two services for this very special musical offering. Supported by a Grant from the Bethel Endowment Foundation.

*Organ Concert - Overture Center*  
**Tuesday, March 23 at 7:30 pm**

Bethel's Director of Music, Gary Lewis, will be one of three featured organists along with Bruce Bengtson and Sam Hutchison in a concert celebrating the 325th birthday of Johann Sebastian Bach. This "Organ Three-For-All" will include solo performances and a joint finale on the Overture organ.

Tickets are \$15, available: 258-4141, or: [madisonsymphony.org](http://madisonsymphony.org)



## FROM THE PASTOR

In June of 1981 Senior Pastor Bob Borgwardt wrote an article in the *Bethelite* announcing that Bethel would begin a thirteen week "experiment" by broadcasting portions of its 9:15 service at 11:00 on Channel 27. By portions he meant that the usual 60 minute service would be edited to 28 minutes and 30 seconds. Further, he wrote, the telecast on the Madison station would be broadcast on Channel 19 in La Crosse, Channel 18 in Eau Claire and Channel 9 in Wausau.

Pastor Borgwardt assured the congregation that the initial 13 services were being underwritten by Bethel patrons. "If the decision is made to continue this service in the fall of 1981, there will be low key appeals for support. No money from the telecast will be used to support other programs of Bethel in Madison." The chair of the TV steering Committee was Ron Thorstad and the chair of the TV Fund Raising Committee was JoAnn Six Plesko.

In the fall of 1991 when I arrived at Bethel, the TV ministry was no longer an experiment, and we continued to broadcast over three of the original four stations. Wausau dropped the broadcast when the station changed ownership.

In the last few years this marvelous ministry which will soon begin its third decade has grown in amazing ways. Setting a goal to cover the entire state of Wisconsin, the Media board has expanded into Green Bay, Milwaukee, and back into Wausau,

## Standing on their Shoulders



though not on the original station.

This week we add our seventh station, KFXB-TV in Dubuque. Not only does this Christian Television station reach Eastern Iowa and Northwest Illinois, but Southwest Wisconsin, an area not served well by our Madison and La Crosse stations. "Worship At Bethel" will be broadcast Sunday mornings on this new station at 9:30 and Sunday evenings at 9:00.

Your media board realizes that they stand on tall shoulders. We are building on the vision of daring church leaders thirty years ago. If it were not for the vision of Pastor Borgwardt and the courage of church leaders this ministry would not exist. Today we estimate that as many as 30,000 people each week join us for our Sunday morning service. Our goal is still to visit people who are unable or unwilling to visit a church on Sundays. We still tell both our crew and pastors that the camera is to "look over our shoulder," and in no way are we to "play to the camera."

If you have friends or family in Prairie du Chien, Cuba City, Platteville, Lancaster or in Eastern Iowa, please tell them about our broadcast.

-Pastor Bill White



## Getting Ready for Sunday School

### Two years old through Grade 4

**Story:** Parable of the Fig Tree **Biblical Text:** Luke 13:1-9  
**Bible Point:** When we grow in faith and love, we bear fruit.  
**Key Bible Verse:** *I will bless you as long as I live; I will lift up my hands and call on your name.* Psalm 63:4  
**Prayer:** Dear God, you nourish us with life and love. Thanks for your constant love that is shown through your grace and forgiveness. Give us vision, strength, and courage to bear good fruit. In Jesus' name, amen.

### Grades 5 and 6

**Story:** The Deacons: Select Among You Seven Men of Good Standing  
**Biblical Text:** Acts 6:1-7  
**Bible Point:** We need to identify and utilize our gifts to help others in the church. **Key Bible Verse:** *For just as the body is one and has many members, and all the members of the body, though many, are one body, so it is with Christ.* 1 Corinthians 12:12  
**Prayer:** Dear God, open our hearts to all the messages you send through the Holy Spirit. Help us to say, "Yes!" to your call to serve. In Jesus' name, amen.

The first through sixth grade Sunday School classes will meet and attend church with their class during Lent. At the Gospel verse they will go to their classrooms for their lesson. They will meet their teachers in the side transepts:

**Grades 1,3 & 5: Pulpit (right side) Grades 2,4 & 6 Lectern (left side)**



## Pastoral Staff

William R. White	<i>Senior Pastor</i>
Curtis P. Everson	<i>Visitation &amp; Worship</i>
Duane E. Hanson	<i>Bethel Horizons</i>
Sarah A. Harrold	<i>Evangelism &amp; Mission</i>
Pedro M. Suárez	<i>Latino Ministries</i>
Laura M. Sutherland	<i>Care Ministry</i>
John O. Swanson	<i>Confirmation &amp; Visitation</i>

## Program Staff

Mary C. Conlin	<i>Director XYZ &amp; Volunteers</i>
Annette H. Durkin	<i>Director of Communication</i>
Stacy A. Gahlman-Schroeder	<i>Senior Pastor's Assistant</i>
Anita M. Grue, AIM	<i>Coordinator of Youth Ministries</i>
Gary E. Lewis	<i>Director of Music &amp; Organist</i>
Alice T. Mowbray	<i>Business Administrator &amp; Director of Development</i>
Sandy J. Ripp	<i>New Member Coordinator</i>
Jacqui P. Shanda	<i>Director of Parish Education</i>
Susan E. Straus	<i>Family Life Coordinator</i>
Cindy J. Schwab and Ray A. Weihofen	<i>Assistant Business Administrator, shared part-time</i>

## Office Information

Monday through Friday, 8:30 am - 5:00 pm, Saturday 9:00 am - 1:00 pm  
 Office: 608-257-3577 Fax: 608-257-4044

# NEWS & EVENTS



## Bethel Television Coverage Adds New Station

A seventh station, KFXB, channel 43, Dubuque, Iowa, has started to air the *Worship at Bethel* telecast, airtime of 9:30 am and 9:00 pm Sundays.



## LUTHERAN WORLD RELIEF HEALTH KIT REMINDER

Come to the Fireside Gallery on Saturday, **March 6** from 9:00 am-12:00 pm to assemble and pack Health Care Kits for Lutheran Relief. Contact Nancy Wanless at 246-8219 for more information.

## Lutheran World Federation's Haiti Program

The ELCA is the largest regular supporter of the LWF program in Haiti. If you are moved to support this effort, you can write your check to **Bethel** and include on the memo line this is for **Haiti Help**. We will forward all contributions to the ELCA's office for Haiti Earthquake Relief. To date, the ELCA gifts to support Haiti recovery efforts exceed \$5.8 Million. [www.elca.org](http://www.elca.org)

## MARRIED COUPLES CLUB

*Home and Personal Safety* program by Dane County Sheriff's Deputy, Rich Bennett.

**March 12 at 6:30 pm** in Borgwardt Hall.

Dinner, at a cost of \$8.00, will include:

Chicken Breast, Rice Pilaf & Grasshopper Pie. Please contact Connie Dreger, 221-1754.

## Hospital Registration by Bethel Members

When you register for a hospital stay, would you please include information that you are a Bethel member? We would like this information so that we may include you in our prayers, and pastoral care visits.

## Bethel Horizons Camperships

Goal: **350** Received: **132**  
Needed: **218**

Contact Pastor Hanson or Angie Burnett, 357-2577, to donate to this ministry. \$275 purchases a full campership; donations of any size are appreciated.

## Million Pound Challenge Update

3,472 lbs of food contributed by Team Bethel.

## Website Additions

Bethel's Library catalog and the Lent daily devotions are now available online, through Bethel's homepage:

[www.bethel-madison.org](http://www.bethel-madison.org)

## DIAKONIA DAY March 20

A day of service to the Madison community, as part of our 40 Days of Spiritual Renewal during Lent. Projects will be identified for teams of Bethel members. A project list will be available in early March.

## Community Meal Program

Please bring your food contributions to Bethel by **Monday, March 8**, 10:00 am.

## XYZ-Extra Years of Zest!

*Bethel Seniors Fellowship for 35 Years*

**Newly retired?** So much you want to do...

Perhaps you'd like to take a class, learn more about computers, or Tai Chi? Maybe you've always wanted to learn Norwegian, or join a book study, or a Bible study. How about a little refresher in Ballroom dance? Then again, you might like to play cards.

All of these classes are available every Friday morning at Bethel, and they're free! After an hour of class, we meet for a delicious lunch made by Chef Steve. Following lunch, there's entertainment—music, talks, or discussions.

You'll meet new people, learn, and have some fun. And the best part? We begin each Friday morning with a short Chapel service, which sets the tone for our whole day of fellowship. For information, call Mary Conlin, 257-3577.

## Bethel Parking Lot

Parking lot use is intended for visitors and people with disabilities. Bethel offers complimentary parking in the Carroll St. ramp on Sunday mornings.

## Circle Meeting Schedule

### Renew

March 9 at 7:00 pm Bethel, Room 100

### Dorcas

March 11 at 9:00 am Jeanette Pochebut

### Inspiration

March 11 at 9:30 am Lynne Krainer

*Fair Trade Coffee will be sold by Inspiration Circle, Sunday, **March 21** 8:30 - 11:00 am, Parking Lot Entrance*



## Lent Bible Studies

### Wednesdays

1:15p Good Shepherd Chapel, Pr. Harrold  
6:30p Couples, Good Shepherd, Pr. White  
6:30p Library, Pr. Everson

### Fridays

9:30a Pentecost Room, Pr. Everson

### Saturdays

8:30a Men - Room 200, Pr. Swanson

### Sundays

10:30a Good Shepherd, Pr. Sutherland  
6:00p Young adults - Youth rm, Pr. Harrold

### Mondays

12:00p Room 200, Pr. Swanson

### Tuesdays

12:00p Room 200, Pr. White  
1:30p Oakwood East-4<sup>th</sup> flr, Pr. Sutherland  
2:00p Oakwood West, Pr. Everson



## Dinner Schedule

- March 10 Tex Tubb's Taco Palace
- March 17 Wah Kee Chinese Noodle Restaurant
- March 24 Luedtke's Coliseum Bar and Banquet

## Marriage Renewal at Bethel February 14



Valentine's Day at the 9:15 am and 10:45 am services was a joyful celebration of love and commitment as over 100 couples renewed their marriage vows in the chancel of the church. Pastor John Swanson presided over the ceremonies, complete with crystal candleholders and candles.

*Bethelite*  
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web site: [www.bethel-madison.org](http://www.bethel-madison.org)

*Bethelite* Editor: Annette Durkin

## BETHEL CALENDAR ■ MARCH 7-13

### March 7 Sunday-Third Sunday in Lent

- 6:45a Coffee Fellowship (*Fireside Gallery*)
- 7:55a **Worship Service** (*Sanctuary*)
- 8:30a Childcare available until 2:00p (*Nursery*)
- Genesis Café Open until 11:30a (*Borgwardt Hall*)
- 8:45a Library Open until 11:45a
- 9:15a **Worship Service** (*Sanctuary*)
- Sunday School
- 9:30a Puerto Rico Meeting (*Good Shepherd Chapel*)
- 9:45a Rehearsal for 10:45a Worship service (*Choir Room*)
- 10:15a Children's Choir (*Room 216A*)
- Cherub Choir (*Room 202*)
- Junior Youth Choir (*Pentecost*)
- 10:30a ESL Classes (*Room 216B*)
- Lent Bible Study (*Good Shepherd Chapel*)
- 10:45a **Worship Service** (*Sanctuary*)
- 11:00a Sunday School (*Rooms 204, 210, 212*)
- 11:45a Latino Children's Choir (*Room 202*)
- 12:30p **Worship-La Santa Misa** (*Sanctuary*)
- 1:30p Refrigerio (*Borgwardt Hall*)
- 6:00p Young Adult Lent Bible Study (*Youth Room*)

### March 8 Monday

- 8:30a Friendship Pad Volunteers (*Room 104*)
- 9:30a Community Meals (*Salad Kitchen*)
- 12:00p Lent Bible Study (*Room 200*)
- 6:30p Latino Senior High Youth (*Youth Room*)
- 7:00p Bethel Series-New Testament (*Good Shepherd Chapel*)

### March 9 Tuesday

- 9:00a Library Open until 12:00p
- 10:30a Homeless Spiritual Support Group (*Good Shepherd Chapel*)
- 12:00p Homeless Book Group (*Library Media Room*)
- Homeless Support Services (*Pentecost Room-Computer Room*)
- Lent Bible Study (*Room 200*)
- 3:30p Southdale After-School (*Pentecost Room 1-2, Fireside, Gallery*)
- 5:00p Grupo Latino Practica de Musica (*Sanctuary, Balcony*)
- 5:15p Women's Choir (*Choir Room*)
- 6:00p Spanish Class (*Room 216 AB*)
- 6:30p Creative Worship Singers (*Choir Room*)
- 6:45p Separated & Divorced Group
- (*Rm 101, Good Shepherd Chapel, Library*)
- 7:00p Conversational Norwegian Class (*Library Media Room*)
- Renew Circle (*Room 100*)
- 7:15p Bethel Horizon's Board Meeting (*Room 205*)
- 7:45p Worship Rehearsal (*Sanctuary*)

### March 10 Wednesday

- 11:30a **Worship Service** (*Sanctuary*)
- 12:00p Lunch and Faith Talk (*Borgwardt Hall*)
- 1:15p Lent Bible Study (*Good Shepherd Chapel*)
- 5:00p Dinner (*Borgwardt Hall*)
- 5:30p Bethel Ringers (*Room 202*)
- Horizons Program (*Fireside Gallery*)
- 6:00p **Worship Service** (*Sanctuary*)
- Lenten Kids Series (*Game Room*)
- Hot Topics (*Youth Room*)
- Lent Bible Studies & Worship (*Good Shepherd Chapel, Library*)

### March 11 Thursday

- 9:00a Bethel Series-Old Testament (*Good Shepherd Chapel*)
- 10:00a Homeless Support Services (*Pentecost Room-Computer Room*)
- 3:30p Southdale After-School (*Pentecost Room 1-2, Fireside, Gallery*)
- 6:00p Middle School Ministry (*Fireside Gallery*)
- 6:30p Beginners Computer Class (*Pentecost Room-3*)
- 7:00p Bethel Choir Rehearsal (*Choir Room*)

### March 12 Friday

- 7:00a Men's Book Study (*Borgwardt Hall*)
- 9:30a XYZ Meeting (*Numerous locations throughout the Building*)
- Lent Bible Study (*Pentecost Room*)
- 6:00p Couple's Club (*Borgwardt Hall, Kitchen, Pentecost Room*)

### March 13 Saturday

- 8:00a Bible Study Group (*Library*)
- 8:30a Lent Bible Study (*Room 200*)
- 9:00a Latino Yoga Class (*Emmaus Room*)
- 5:00p **Worship Service** (*Pentecost Room*)



#### Palm Sunday

March 28

#### Easter Sunday

April 4



312 Wisconsin Ave. ■ Madison, WI 53703-4106

### WORSHIP SCHEDULE

THIRD SUNDAY IN LENT MARCH 7, 2010

SATURDAY 5:00 PM SUNDAY 7:55 AM, 9:15 AM

Pastor Bill White

SUNDAY 10:45 AM † Pastor John Swanson

SUNDAY 12:30 PM -SPANISH † Pastor Pedro Suárez

Acts 10:1-35 Mark 15:33-39

### TELECAST INFORMATION

Madison

Green Bay\*

10:00 am WKOW-TV 27

8:30 am WACY-TV 32

Eau Claire\*

Milwaukee-Cable 15\*

9:00 am WQOW-TV 18

9:30 am WPXE-PAX 55

La Crosse\*

Wausau\*

9:00 am WXOW-TV 19

9:00 am WFXS-FOX 55

Dubuque\* \*Telecast delayed one week.

9:30 am & 9:00 pm KFXB-TV 43

Telecast also available at: <http://bethelvtv.bethel-madison.org>

Today's Statewide telecast is given in memory of  
Donald Solheim by friends and family.