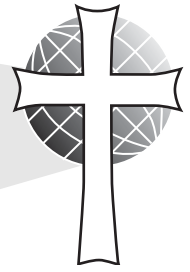


# Foundation Life



Bethel Lutheran Church Endowment Foundation

[www.bethel-madison.org](http://www.bethel-madison.org)

Fall / Winter 2011

## Vacation Bible Camp 2011: You are chosen

*You did not choose me, but I chose you.* John 15:16



Over the summer, hundreds of children and adults **chose** to pack up their backpacks for a camping adventure where they enjoyed outdoor fun and explored Jesus.

**Chosen** was the theme of the 2011 Vacation Bible Camp (VBC) at Bethel Horizons. Participants came together to get to know each other, sing and share the Word of God during this weeklong event in August. In addition to staff from Horizons, campers included:

- 135 children.
- 40 youth and young adults.
- 17 moms and dads.
- 31 other adults including grandparents.

Morning activities highlighted Bible stories about Jesus calling, protecting, coming to us and meeting us. Children and adults enjoyed stenciling backpacks, acting in skits, making “storms in jar,” playing games and eating giant freezy pops. They also swam, built sand structures, met exotic animals and went on a scavenger hunt.

In addition, local folk, environmental and kid friendly songwriter,

Ken Lonquist, entertained the group.

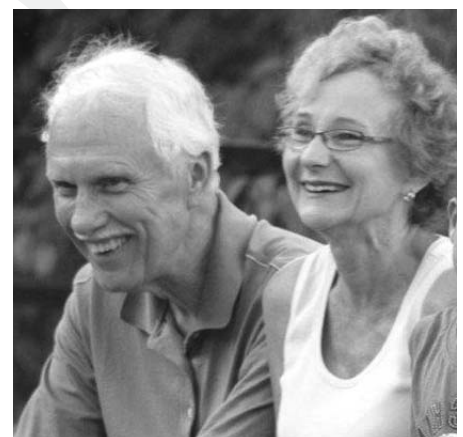
### VBC grows

The original goal of VBC was to attract young families to Horizons at a reasonable price. The program has evolved to include all ages.

“My greatest highlights continue to be the intergeneration relationships that develop during the week and continue after camp is over,” said Jacqui Shanda, Director of Parish Education. “It also is rewarding for me to see former campers develop into leaders and take on responsibility within their church.”

The benefits of VBC extend beyond a few days at camp. VBC encourages families to remain an active part of the Bethel community by getting involved in other activities, including family nights, camp opportunities and Sunday School.

A grant from the Bethel Endowment Foundation allows more children to experience exciting, educational and faith-building opportunities at camp.



## Like us, meet us, follow our tweets

People of all ages, specifically 20 and 30 year olds, spend a lot of time online. Social media sites like Twitter and Facebook continue to grow in popularity.

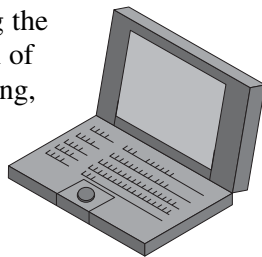
To increase awareness of Bethel and reach out to the young adult population in the Madison area, Bethel developed a strong social media presence this year.

“We have a Facebook page and Twitter account that are both operating,” Pastor Sarah Harrold said. “We also have a presence on the Meetup site. It is comprised of Bethel members in their 20s and 30s who enjoy food, movies, exploring Madison and chatting.”

Meetup has already brought in several new people, according to Pastor Harrold.

“This effort was designed to help initiate more interaction with younger, downtown Madison and student populations,” she said.

“It is enhancing the overall position of Bethel as a strong, dynamic downtown Lutheran church.”



### Easy access

Bethel also plans to set up several computer kiosks around church so that members and visitors have access to these websites while they are in the building.

Funding from the Bethel Endowment Foundation helped cover the upfront costs and ongoing maintenance of these outreach efforts.

### Check us out

[facebook.com/Bethel.Lutheran.Madison.WI](https://www.facebook.com/Bethel.Lutheran.Madison.WI)

[twitter.com/#!/bethel\\_lutheran](https://twitter.com/#!/bethel_lutheran)

[meetup.com/Bethel-Lutheran-20-30](https://www.meetup.com/Bethel-Lutheran-20-30)



## 20+30 Community building

In addition to social media efforts, Bethel has been implementing other strategies to reach out to young adults. With community building as the focus, recent projects geared at this age group have included:

- A winter retreat.
- Taking new young adults out for coffee or ice cream to get to know them better.

A steering committee is now in place to continue this effort. The group is planning a fall retreat, which will be open to anyone willing to make a more substantial commitment to the ministry in the upcoming year.

A grant from the Bethel Endowment Foundation helps cover the cost of these kinds of community-building projects.

## Gifts and memorials create special memories

*Thank you for your generous gifts that enable the Bethel Endowment Foundation to contribute to many special programs.*

*Bethel Lutheran Church has established memorials for each deceased member since 1964. You may add to one of these, start a special fund or offer general contributions.*

**Memorials were established for the following Bethel members between April 1 and Sept. 30, 2011:**

Joyce Anderson  
Marie A. Bredensteiner  
David Cornell  
Eleanore L. Damman  
Lorraine H. Disrud  
Gertrude E. Harris

Alberta M. Hayes  
Mildred Junge Herwig  
Elmer Homburg  
Richard L. Huff  
Luther E. Hynum  
Marion V. Jacobson  
John E. H. Johnson  
Katherine Krno  
Wanda Kroll  
Pauline C. Lenz  
Ruth J. Morris

Elizabeth Nyberg  
Bonnie Shaw  
June Stone  
Ann E. Vincent  
Iver Wersland  
Caryl J. Wolf

*(cont'd. on page 6)*



# Thank you . . . once again

There are some days when I'm on my way home from Bethel, and I reflect on what I accomplished . . .

*I think to myself – today, I mainly said/conveyed/expressed the sentiment **thank you** in many ways to many people.*

That makes for a pretty special job!

Earlier this month, I attended an annual event in Madison that celebrates *A Fund for Women*. This is a focused fund-raising effort, connected with the Madison Community Foundation, that supports and celebrates many unique, primarily women-driven efforts, that make life better for many area residents.

The keynote speaker that evening was an articulate, accomplished woman from California. She introduced herself as coming from a heritage of Lutheran clergy, although she was not a pastor herself.

Her main point was when giving becomes transformational rather than simply charity – it changes the donor, the recipient and so many lives and lifestyles in between. It's considered and intentional, rather than merely a placeholder or obligation.

**Thank You!**

Can we agree that within Bethel, transformational ministry is happening 24/7? I contend that our forefathers had this level of eventual support in mind as they worked to create our Endowment Foundation nearly 50 years ago. It's an honor to be a part of that and the synergy of congregants working together has significant outcomes.

At Bethel, of course we have all varieties of support. It's from those who are engaged and informed on all matters Bethel – and keep themselves so, that my daily gratitude is bestowed upon.

The fine examples of stewardship among us are noteworthy (understatement). From volunteers, thoughtful donors and co-workers in the support of Bethel's mission, to various boards and committees – I most often can't overstate my sincere and heartfelt appreciation, gratefulness, indebtedness and sentiment of **thank you** so very much. Bethel, including our Endowment Foundation, is not simply a charity – and clearly many of us recognize and embrace that. In fact, through this year, gifts totaling \$7,700,000 have



Alice Mowbray

been given through the Endowment Foundation.

A long time Bethel member (high school English teacher) who cared deeply for her church personally and financially, who passed away within the last decade, wanted read at her funeral, the quote by Meister Eckhart who lived in 13th century Germany. *If the only prayer you say in your entire life is Thank You, it will be enough.*

That's my prayer, often.

*Alice Mowbray*

Alice Mowbray  
Director of Development

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*Tax advantageous IRA charitable distributions allowed once again during 2011 for those age 70<sup>1/2</sup> and older, and gifts directly rolled over from your IRA, do not have to be recognized as a distribution adding to your income for your tax return.*

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## Family fun kicks off the fall

Beautiful weather on Sept. 9 created the perfect setting for Bethel’s annual Fall Barbeque Kickoff. About 200 adults and children packed away summer memories, welcomed fall and geared up for a new season at Bethel. Some members brought guests to introduce them to Bethel.

Activities included an obstacle course, a bounce house, carnival games and crafts. Entertainment was provided by jugglers and a balloon artist. Snow cones and the sundae bar were popular among all attendees.

This fun-filled event was possible with funding from the Bethel Endowment Foundation.

## Camp construction

You may have heard the sounds of hammers and drills over the summer at Bethel Hori-



zons. That is because in August, the large storage building on the top of the hill on the Art Ventures site, was taken down and moved to a new location near the climbing tower.

The new building features clear ceiling panels to bring in light. It also includes locked storage space for adventure equipment. Wood chips were used to cover the floor area. In addition to storage, the building also can be used on rainy days to accommodate some programs indoors.

The original storage building had to be removed before construction can begin on a new Art Ventures retreat center.

Funding for this construction project was provided by the Bethel Endowment Foundation.

## Musical notes



### New storage

Bethel soon will have a new place to store musical instruments, choir equipment and materials for the children’s choir. Plans are under way to convert an alcove in an upstairs hallway to a storage closet. The project should be completed by the end of the year.

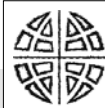
### Special musical presentation

During a worship service in April, Bethel’s choir, accompanied by an orchestra, presented the Easter portion of Handel’s Messiah. Funding from the Bethel Endowment Foundation makes musical opportunities and special celebrations possible.

## New leadership for Latino ministry

Latino families find value in our Spanish-speaking service and other activities at Bethel. They continue to note their appreciation for Family Opportunities and Children’s Week at camp as well as Latino worship at the church picnic.

Pastor Jaime Dubon from El Salvador and Einstein Gonzalez, Assistant to the Latino Ministry, joined Bethel’s staff over the summer. They are working to continue growing the Latino ministry that Pastor Pedro Suárez fostered at Bethel. Pastor Suárez, and his wife, Aura, moved to Texas in July. Grants from the Bethel Endowment Foundation support the thriving Latino ministry.



**Evangelical Lutheran  
Church in America**  
God's work. Our hands.



## Up for a challenge?

If you like to climb, swing and work as a team, check out the Adventure program at Bethel Horizons. Earlier this year, a challenge course expansion was completed. The Quad, featured above, is the centerpiece. It involves four climbers working together to climb the same pole and perform a stunt. The expansion also includes a giant swing, which has already become a favorite among users.

“This new element provides more options for our many school, church and community user groups,” Pastor Duane Hanson said. “The challenge course addition is an effective tool for teaching the concept that everybody is important and everyone has a role in the community.”

This enhancement to the Adventure program at Bethel Horizons is made possible with a grant from the Bethel Endowment Foundation.

*Dear Bethel Endowment Foundation:*

*Renew, rejoice and respond! That was the theme of the Women's Triennial conference of 2011. That is exactly what eight women of Bethel experienced during their trip to Spokane, WA from July 13th to July 18th. It was a time of learning, experiencing and growing in our faith. It was truly a blessing for the eight women that attended.*

*We wish to thank the Bethel Endowment Foundation for the monetary grant that helped defray the costs of attending the conference. We all were educated, grounded in our faith and had a great time in the company of so many other faithful women!*

*We all look forward to sharing the information we brought back and the experiences we had. It will enable us to connect with even more women here at Bethel.*

*Sincerely,*

*Flora Sprecher    Rae Carmen    Jeanne Gill    Aura Suárez  
Peggy Olson    Nancy Wanless    Jo Thomley    Suzanne Soldner*



*My ability to attend Wartburg is dependent upon financial assistance. Your generosity is making my education a reality.* Christa Fisher

*It is only through the kindness of a church like yours that I can continue with my education.*

Traci Maass

*I am touched by your generosity and feel that this scholarship is yet another affirmation of what I believe is my call to ordained ministry.*

Donald W. Glanzer, Jr.

*I cannot tell you in mere words how my heart overflows with gratitude for the generous gift toward my seminary education.* Ann Walsvik

*In faith I trust that your generosity is and will continue to benefit the future mission of Christ's church far beyond our own capability to comprehend or understand.* Kelly Thompson

## Scholarships help seminarians

Attending seminary is a major undertaking – personally and spiritually. It can also bring financial challenges. The Bethel Endowment Foundation's Cephias Johnson Seminary Scholarship helps by providing financial support to students (*including non-Bethel members from Dane County*) attending an ELCA seminary. 2011-12 recipients include:

### **Kirsten Curtis**

*St. James Evangelical Lutheran Church, Verona*

### **Donald W. Glanzer, Jr.**

*Evangelical Lutheran Church of Mt. Horeb*

### **Christa Fisher**

*St. Stephen's Lutheran Church, Monona*

### **Tamra Harder**

*St. Martin's Lutheran Church, Cross Plains*

### **Traci Maass**

*Lake Edge Lutheran Church, Madison*

### **Kelly Thompson**

*Our Savior's Lutheran Church, Sun Prairie*

### **Andrew Twiton**

*Evangelical Lutheran Church of Mt. Horeb*

### **Ann Walsvik**

*Matthew's New Life Lutheran Church, Madison*

## Memorials

(cont'd. from page 2)

*The following individuals contributed general gifts to the Foundation between April 1 and Sept. 30, 2011:*

Oscar Cardenas, Jr.  
Lola Cator  
Bruce & Lisa Drummond  
Juliet Eyers  
John & Barbara Gordon  
Scott Kluetzman & Julie Wiedmeyer  
Beatrice Loy  
Sally Schiro

*Gifts, honorary gifts and memorial contributions were made to the Foundation from April 1 to Sept. 30, 2011, by these individuals:*

### **In memory of Joyce**

**Anderson** by Paul & Margaret Dettmann, Johanna Fabke, Judi & Tom Griffin, Lena Hinton, Arlene Moberg, David & Mary Myhre, Ed & Laura Reich, Peter & Christine Spangler, Lois Thies, Rick & Patricia Wehr

**In honor of Joan & Sam Arneson's 60th anniversary** by JoAnn Six Plesko

**In memory of Marion Barringer** by Elizabeth Kretschmar

**In memory of Marie A. Bredensteiner** by Debra Bredensteiner

**In honor of the Call Committee** by Roger Mott

**In memory of David Cornell** by Lois Hudson

**In memory of Eleanor Damman** by Mark

Damman, Viola Mabis, Steve Schmitt

**In memory of my son C.J. Davis** by Faith Kelley

**In memory of Lorraine Disrud** by Janette Arneson, Nancy Berg, Daniel & Sara Costello, Mark Disrud, Douglas & Susan Ganske, Edward & Constance Hellegers, Irene Kringle, Raymond & Helen Kruse, Donna Marie Marx, Jodell Meyer, William & Donna Miller, Marian Osterberg, Carol Ross, Michael & Sally Schnarr, John & Kay Schulz, Belle Stephenson

**In memory of my mother Dorothy Dowell** by Shirley Buntin

**In memory of LaRhee Esse** by James & Joan Langdon, Eldred & Virginia Swingen

**In memory of Mary Miles Peckham Graye** by Werner & Jean Frank

**In memory of Mr. & Mrs. Stanley & Violet Hagen** by Gene Hagen

**In memory of Ron Halverson's mother (Inez)** by JoAnn Six Plesko & E.J. Plesko, Carolyn White

**In memory of Gertrude Harris** by Eugene Anderson

**In memory of Mildred Herwig** by Donald Harris, Jeanne Hrovat & Scott Staedter, Helen Kruse, Michael & Barbara McEvelly, David Myhre, David & Cheryl Ross, Dorothy Solheim, Gordon



& Beverly Thurber, David & Kathleen Van Iten

**In memory of William Hilsenhoff** by Anton & Joan Arneson Jr., Arlen & Judy Christenson, JoAnn Six Plesko, Leone & John Suttie, Carolyn White

**In memory of Elmer Homburg** by Karl Peterson

**In memory of Pat Ibach** by Bob & Ethel Brondson

**In memory of John Inselman** by Dorothy F. Bauer

**In memory of Marion Jacobson** by Frank & Marlys Anderson, Alyce Bailey, Gregory & Carol Griffin, Reta Haring, Georgia Hill, Julie Jacobson, James & Janice Lucht

**In memory of Jack Keil** by Jeffrey & Arianna Keil

**In memory of my husband Jim Kennedy's birthday on June 21** by Kris Kennedy

**In memory of Pauline Lenz** by Janet & Lester Floeter, Edward & Constance Hellegers, Mauretta & William Mattison, Marian Osterberg, Carolyn White

**In memory of Mae Lund** by Donna Ulteig

**In memory of Ruth J. Morris** by Ross & Joyce Hemphill, Kraig & Cindy Jenkins, Paul & Margaret Kelley, Charles & Mary

Larkin, Betty Rath, James & Barbara Schneider, JoAnn Six Plesko, Robert & Anne Marie Sweeney

**In memory of Tom Osterberg** by Ian & Joan Carlson, Judy & Arlen Christenson

**In memory of Bart Richardson** by Maureen Anderson, Frank & Jean Holmes, Dick & Dixie Lindsey, Mike & Gloria Sabo

**In memory of Harlan Siebrecht whose birthday is Sept. 29th** by Diane Siebrecht

**In memory of David Slickman** by Irene Kringle, Andy & Jane Myers, Neil & Nancy Perry, Steve & Amy Perry, Stuart & Lissa Perry

**In memory of James & Dorothy Stoltenberg** by Marian Osterberg

**In memory of Caryl Wolf** by Abigail Circle, Barbara Grambsch, Marian Osterberg, Shirley Sundquist, Joyce Von Arx

*The following individuals made gifts to the Foundation's XYZ Future Fund between April 1 and Sept. 30, 2011:*

Linda & Dan Kubly  
Olive Wile

(cont'd. on back)



## Taking center stage

Learn new songs and dances, memorize lines, designed costumes and create props. These were the responsibilities of 17 Bethel youth, ages 8-14, who participated in the summer musical, *Seussical Jr.* An audience of about 135 family members, friends, Bethel members and Oakwood residents attended the June 24 performance at Oakwood Village West.

The summer musical is an opportunity for Bethel youth to expand their musical knowledge and skills, perform on stage and make friends. It also leads to additional participation in Bethel's children's choirs. A grant from the Bethel Endowment Foundation helps make this annual event possible.

## Bethel welcomes Polish visitor

This fall, Bethel welcomed Pastor Wojcieck Ploszek from Poland. The purpose of his visit was to learn about outdoor ministry and other congregational projects. Ploszek attended two retreats, made hospital visits with Pastor John Swanson and visited the Sugar Creek Bible Camp with Pastor Duane Hanson and Lindsey Scheid.



"This project is an extension of Bethel's world-wide ministry," Pastor Hanson said. "It builds on relationships we have established and sets the foundation for future exchanges."

Funding from the Bethel Endowment Foundation helps us strengthen ties with other countries.



## Memorials (cont'd. from page 7)

*Gifts, honorary gifts and memorial contributions were made to the Foundation's XYZ Fund from April 1 to Sept. 30, 2011, by these individuals:*

**In memory of Joyce Anderson** by Sue & Steve Hoffenberg, Irene Kringle, Jack & Lori Poulson

**In memory of Ellen Buck** by Irene Kringle

**In memory of Evelyn L. Takle** by Marilyn & Richard Brown

*Partners with Puerto Rico (Bill White honorary fund) gifts were made from April 1 to Sept. 30, 2011, by these individuals:*

Bradley & Barbara Armstrong, Sam Arneson, George & Shirley Austin, Naomi & Owen Bekkum, Norv & Carolyn Bernhardt, Angela Burnett, Ian & Joan Carlson, Arlen & Judy Christenson, Robert & Sandra Courter, Thomas & Jill Derr, Walter & Londa Dewey, Mary Lou Dzick, Douglas & Beverly England, Lester & Janet Floeter, Richard Gonce,

Thomas & Judi Griffin, Carl & Mary Gulbrandsen, Doug & Judy Haag, Marc & Alice Hansen, Donald & Norma Heeren, Mary Hugdahl, Kathleen Hunt, Janet Johnson, Barry Johnson & Dana Wilcox, Dave & Sue Keilitz, Susan & Gary Knight, Raymond & Helen Kruse, Gisela & John Kutzbach, Carleton Lee, Ann Leon, Karl & Velma Marquart, Dale & Lila Mathwich, Mauretta Mattison, Mary Michaelis, Greg & Sharon Moses, Alice & Bill Mowbray, Burt & Darlene Olson, Marian Osterberg, Karl Peterson, Phil & Kathy Pielage, Thomas & Caye Pierce, Marie & Christopher Richards, Jeannette Richardson, Kenneth & Suzanne Roeh, Carol Lee Ross, Larry & Sharline Samuelson, Helen Sanborn, David & Patricia Saxe, Al & Wendy Schultz, John & Jane Stoneman, Cheryl & William Tesnow, Richard & Dinah Thies, Marion Trachte, Sue & Tom Ullsvik, Donna & Rod Ulteig, Larry Veleke, Craig & Edith Vitale, Ed & Nancy Young, Bob & Lu Westervelt, Carolyn White, Fred & Janet Zimmermann

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## Bethel Lutheran Church

*A City-wide Church with a World-wide Ministry*

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